Partnerships and Collaboration: Possibilities & Potential

Parks Forward Commission December 18, 2013



Challenge & Opportunity

- State Parks has broad responsibilities.
- Partnerships and collaborations can be effective means of fulfilling objectives, while generating other benefits, too.
 - Direct purpose of the partnership or collaboration
 - Additional benefits personal involvement, new constituencies, resilience

Context

- Presentation highlights some examples, from California and elsewhere, to illustrate possibilities and potential.
- California State Parks is already doing a lot.
- Right now, looking at scope of possibilities.
 Weighing applicability and feasibility for State Parks will be considered as we go through the process.

Redwood National & State Parks



National or State Park?

It's both! In May 1994, the National Park Service and California State Parks agreed to cooperatively manage their contiguous redwood parklands. Both park systems have a long history of working together that dates back to Yosemite, which became California's first state park in 1864. Though designated a national park in 1890, Yosemite was briefly managed by both state and federal governments.

Source: 2013 Visitor Guide

- First-ever cooperative management agreement between national and state park services – May 1994.
- Share a maintenance facility and have offices on the same floor of a headquarters building.
- Have written what is believed to be the only joint management plan.
- FTI interviewed current supervisors, who described a positive, team-oriented relationship.

- "Joint Management Consortiums"
 - Santa Monica Mountains National Recreation Area
 - Golden Gate National Recreation Area
 - Gateway National Recreation Area

Santa Monica Mountains National Recreation Area – a wide variety of partners



Source: www.nps.gov

Private entities

Haslett Warehouse – San Francisco Maritime National Historical Park & Argonaut Hotel McArthur Burney Falls Memorial State Park – 24 cabins and 20-year lease



Source: www.noehill.com

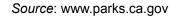


Source: www.parks.ca.gov

 Sonoma County – Commissioner Hart to share her experience.

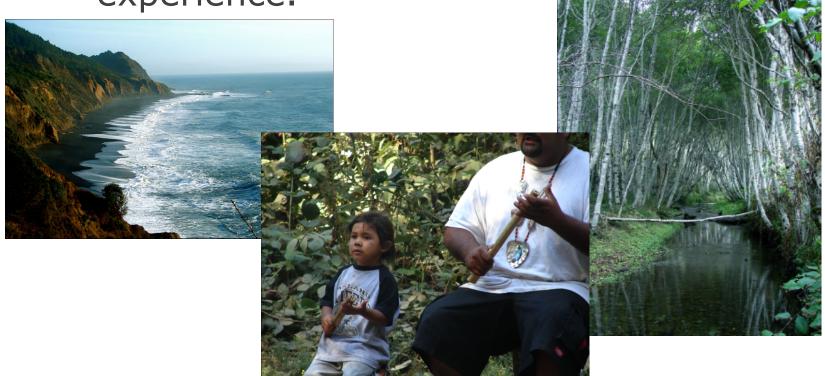
Annadel State Park







 InterTribal Sinkyone Wilderness Council – Commissioner Rosales to share his experience.



Credit (all photos): Hawk Rosales

Collaborations to Increase Access and Relevance

Collaborations to Increase Access and Relevance

Many efforts already exist, but opportunity to do much more.



Key Areas

- Research
- Marketing
- Transit
- Engagement

Conclusion

- Partnerships and collaborations are key to advancing Parks' objectives and building constituencies.
- Setting the course for the next 150 years of State Parks.