Discussion of Working Draft Staff Outline

Parks Forward Commission February 12, 2014



Parks Forward Initiative

- California State Parks Stewardship Act & AB 1478 (2012)
 - Advisory Committee
 - Independent assessment
 - Recommendations on long-term stability
- MOU (June 2013)
 - Natural Resources Agency, Department of Parks and Recreation, Resources Legacy Fund
 - Independent Commission and team of consultants
 - Protect natural and cultural resources, meet future needs, financially sustainable

Research, Analysis, Outreach

- Ten Park and Recreation Commission workshops (September - October 2013)
- Parks staff survey (August 2013)
- Parks staff focus groups (August 2013)
- Manuel Pastor's presentation on California's changing demographics (September 2013)
- Research and analysis by Co-Chair, consultants,
 Parks Forward and RLF staff of
 - Prior reports
 - Other states, national, and international parks practices
 - Current challenges

Research, Analysis, Outreach

- Website and social media, with options for public and staff comments
- Financial consultant, FTI
- Partnerships consultant, Destry Jarvis
- Future user analysis consultant,
 IMPACTS Research & Development
- Public funding consultant, Forward
 Observer

Draft Discussion Outline

- Executive Summary
- History of Excellence
 - Leadership and innovation
 - California's world-class parks
- Challenges, Initiative, Initial Findings
 - Reports and legislation
 - Parks Forward Initiative design
 - Initiative Process
 - Initial Findings
 - o An imperiled legacy
 - o Need for fundamental change

Draft Discussion Outline

- Vision for the future
 - Natural and cultural resources are protected
 - All have access to a network of parks
 - Parks promote healthy lifestyles and communities
 - Youth are engaged
 - Department is capable, effective, focused, and adequately funded

Draft Discussion Outline

- Recommendations
 - Protect natural and cultural resources
 - Provide access to seamless network of parks
 - Promote healthy lifestyles and communities
 - Engage youth
 - Build effective and efficient Department
 - Secure stable funding
 - Enhance support organizations
- Implementation
- Conclusion