



AGENDA

Meeting of the
PARKS FORWARD COMMISSION
FINANCE AND PARTNERSHIPS WORK GROUP

March 17th, 2014

San Francisco

- 1:00 p.m. I. *Call to Order and Introductions*
Lance Conn, Commission Co-Chair
- 1:10 p.m. II. *Alternative Lodging Strategy*
Lance Conn, Commissioner Co-Chair; Michael Woo, Dean,
College of Environmental Design, Cal Poly Pomona; Juintow Lin,
Associate Professor, Cal Poly Pomona
- 1:40 p.m. III. *Resource Preservation Partnerships*
Kathryn Welch Howe, KWH Associates and John
Fraser, Archaeology, History and Museums, CA State Parks
- 2:10 p.m. IV. *Revenue Generation Technology*
Brian Ketterer, District Superintendent, Orange Coast District,
CA State Parks
- 2:40 p.m. V. *Public comment*
- 3:00 p.m. VI. *Adjournment*