



# Agenda

## Parks Forward Initiative Public Workshops

**September 30, 2013**

**1:00 – 5:30 p.m.**

***Humboldt Bay Aquatic Center***

***921 Waterfront Drive***

***Eureka, CA 95501***

### Objectives

- Learn about the Parks Forward Initiative (PFI)
- Provide public input and deepen the understanding around key issues being addressed by the Parks Forward Initiative:
  - Meeting the needs of all Californians
  - Sustainable funding
  - Effective partnerships
- Open House: Opportunity to ask questions and share views with California Department of Parks and Recreation (State Parks) and Parks Forward Initiative staff

### Agenda

<b>Time</b>	<b>Topic</b>	<b>Presenter(s)</b>
12:45 p.m.	<i>Arrivals</i>	
1:00 p.m.	Welcome and Introduction <ul style="list-style-type: none"> <li>• Welcome and introductions</li> <li>• Overview of workshop objectives, agenda and ground rules</li> </ul>	<ul style="list-style-type: none"> <li>• State Parks Commissioners</li> <li>• Ken Wiseman, PFI Executive Director</li> <li>• Facilitator</li> </ul>
1:25 p.m.	Overview of Parks Forward Initiative <ul style="list-style-type: none"> <li>• Clarifying questions</li> </ul>	<ul style="list-style-type: none"> <li>• Ken Wiseman, PFI Executive Director</li> <li>• Facilitator</li> </ul>
1:50p.m.	Theme 1: Meeting the Needs of All Californians <i>What is working well, what is not working well, and what key improvements could be made to ensure State Parks better meet the needs of all Californians in your region?</i> <ul style="list-style-type: none"> <li>• Introduce focus questions (see below)</li> <li>• Invited guests share key perspectives on Theme 1</li> <li>• Public input on Theme 1</li> </ul>	<ul style="list-style-type: none"> <li>• Facilitator</li> <li>• Invited guests</li> <li>• All</li> </ul>
3:00p.m.	<i>Break</i>	
3:15 p.m.	Theme 2: Sustainable Funding <i>What should be done to ensure the long-term financial sustainability of State Parks?</i> <ul style="list-style-type: none"> <li>• Introduce focus questions (see below)</li> <li>• Invited guests share key perspectives on Theme 2</li> <li>• Public input on Theme 2</li> </ul>	<ul style="list-style-type: none"> <li>• Facilitator</li> <li>• Invited guests</li> <li>• All</li> </ul>

Time	Topic	Presenter(s)
4:10 p.m.	<p>Theme 3: Partnerships</p> <p><i>What are the opportunities for improving and/or expanding use of alternative operating arrangements that could enhance visitor experiences while improving long-term financial sustainability of State Parks?</i></p> <ul style="list-style-type: none"> <li>• Introduce focus questions (see below)</li> <li>• Invited guests share key perspectives on Theme 3</li> <li>• Public input on Theme 3</li> </ul>	<ul style="list-style-type: none"> <li>• Facilitator</li> <li>• Invited guests</li> <li>• Facilitator</li> </ul>
4:50 p.m.	Closing Remarks	<ul style="list-style-type: none"> <li>• State Parks Commissioners</li> <li>• Ken Wiseman, PFI Executive Director</li> </ul>
5:00 p.m.	Open House	<ul style="list-style-type: none"> <li>• All</li> </ul>
5:30 p.m.	Adjourn	

## FOCUS QUESTIONS

Invited speakers will use the following questions to help focus their brief presentations. Members of the public are invited to address their own comments toward these questions during the public comment period or in written form at the meeting. Public comment is also welcome at any time at [www.parksforward.com](http://www.parksforward.com).

### Theme 1: Meeting the Needs of All Californians

1. How would you characterize those groups currently using the state parks in your region, and those groups of potential park visitors that are underserved and under-represented today by your state parks?
2. What types of parks or park services, facilities, programs, and activities are required to meet the needs of both existing and future visitors?
3. Under what conditions and by what criteria should any new state parks be created or new acreage added to existing state parks?

### Theme 2: Sustainable Funding

1. Should State Parks aim for self-sufficiency, or should it always receive some dependable level of support from the state? If the latter, what State Park functions merit at least some state funding?
2. What is the right mix of funding sources for State Parks among those available, including general fund, taxation, user fees, service and concession revenue, corporate, philanthropy?
3. What specific, significant opportunities are there to reduce costs, increase revenues, or otherwise prioritize spending within State Parks?

### Theme 3: Partnerships

1. What is working and what is not working in existing park operating partnerships and cooperative management arrangements in your region?
2. What are the most appropriate roles and functions for partners to perform relating to operation of State Parks?
3. What can State Parks do to better support and manage effective operating partnerships?